HANDLING THE REMEDY ALIGNMENT

A new paradigm for aligning business and technology solutions

David G. Peterson

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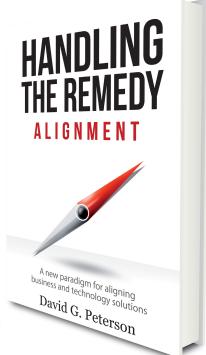












A **groundbreaking** approach to business and technology solutions that is certain to enable executives to come up with effective productive solutions.

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In today's market place, establishing efficient, effective solutions to shifting trends creates challenges for every organization. Apart from finding the right solution, organizations have to implement them successfully while building upon existing solutions.

Now, David G. Peterson proposes a roadmap to the management of solutions through the alignment of people, processes and best practices. His new book, *Handling the Remedy: Alignment*, was created to offer a clear, holistic plan to effectively align the organisation, improve productivity and increase the bottom line.

This book is certain to enable you to both identify effective solutions – and to facilitate them in an efficient and seamless way. Engaging, innovative, and highly readable, *Handling the Remedy: Alignment* offers an invaluable strategy to help different departments work more cohesively, and the company as a whole to perform better. It is required reading for business and IT managers who are committed to identifying emerging challenges, devising a solution, and ensuring that the solution is carried out in a manner that delivers the best results possible. In short, every company must learn how to "handle the remedy."

This book is a must read for those wanting to align their businesses in the most optimal way. Handling the Remedy will cause you to think with greater insight about your business; and to come to real, tangible understanding of the relationship between individual departments, the company at large and most importantly, the customer.

Shaun Jansen

David – Thank you for putting into words an easy to follow process for identifying alignment issues between staff and customers and how to address these issues. Your book describes the issues and provides an easy to follow identification process. I look forward to the next book in the series!

Bill Thornley



David G. Peterson has extensive international experience managing projects and operations for large financial institutions. He has worked in North America, Europe, Middle East and Asia skillfully managing business and technical requirements, core systems enhancement and support, merger and acquisition integrations, business process reengineering, off-shoring and outsourcing.

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